

BIOGRAPHY

 **Chula Vista, CA, USA**

Clark is a native of Illinois, and a graduate of the [University of Illinois at Urbana](#) with a B.S. in Marketing. After military service in New York, Fort Knox, Kentucky, and Würzburg, Germany, he began his professional career in San Diego as an advertising account executive. Among his clients at the time were the San Diego Padres, Caliente Racecourse and various real estate developments.

With a partner, he moved north and founded a Los Angeles-based magazine company to publish airline in-flight and hotel in-room magazines. Clark was Associate Publisher and Editor-in-Chief of all the publications. When he left that company—East/West Network—ten years later, more than 60 percent of all commercial flights in the United States carried the company's magazines. These included such carriers as Continental, Delta, Eastern, Pan American and United. Hotels included Westin, Holiday Inn, and Inter Continental. Following publishing ventures included serving as President/Publisher of San Francisco Magazine, the city magazine for the Bay Area, and Publisher of The Executive, a business magazine that profiled Los Angeles and Orange County companies through the eyes of those companies' chief executive officers. Clark was also Director of Magazine Development at Freedom Communications in Irvine, and interim publisher of both World Trade and Latin Trade magazines, based in Irvine and Miami, respectively.

Clark was the Founding Executive Director of the [San Diego/Tijuana Smart Border Coalition](#). The Coalition is the leading bi-national organization working to ease border wait times between California and Baja California. It is the only regional organization with board members equally from both San Diego and Tijuana. The Coalition also helps promote the San Diego-Tijuana Region for investment and is an advocacy group for bi-national border efficiency issues in Mexico City and Washington.

Clark was also the Founding Director of the [San Diego Regional Chamber of Commerce Mexico Business Center](#) and led the organization for 11 years. Before joining the SDRCC, he was Director for the Californias of the United States-Mexico Chamber of Commerce, based in Los Angeles. The United States-Mexico Chamber is headquartered in Washington, D. C. He also helped lead public policy trips to Washington and Mexico City.

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Clark was the Coordinator for the Tri-lateral North American Competitiveness and Innovation Conferences held annually in San Diego 2010-2013 under the auspices of the United States Department of Commerce and its Canada and Mexico counterparts.

He has been on the Board of Directors of Mainly Mozart/Promotora de Bellas Artes, South County Economic Development Council, and the German American Foundation where he was the binational chair. He was an International Friendship Commissioner for the City of Chula Vista and has served on the Advisory Boards of San Diego Citizen's Diplomacy Council, XLNCl Classical Radio, LEAD San Diego and Tijuana Innovadora.

He has been a Member of the Board of Directors of the International Community Foundation serving the people of Baja California Sur and Olivewood Gardens and Learning Center as well as having served as the U.S. California Regional Team Leader for FUMEC's BIMl (Border Intelligent Manufacturing Initiative). He has been a member of the Society of American Travel Writers (SATW).

He continues as an Honorary Board Member of the San Diego/Tijuana Smart Border Coalition. He was inducted into the Tijuana Paseo de la Fama in 2015. Clark has been honored by the Congress of the United States, California State Senate, the State of Baja California, the Consulates General of Canada, Mexico and the United States, Tijuana Economic Development Corporation, and the Mayors of San Diego and Tijuana for his service to the region. Clark currently works on projects between San Diego/Tijuana and the Bajio Region of Mexico.